

# VISITORS ON THE FARM



National Children's Center  
for Rural and Agricultural Health and Safety



## SAFETY CONCERNS:



Hay wagon  
turn-overs



Animal bites  
and injuries



Play area  
injuries



Zoonotic diseases  
and illnesses



Slips, trips  
and falls



Drowning  
hazards



Parking and  
traffic incidents



Adverse  
weather



Foodborne  
illness

As agritourism continues to grow in popularity, implementing safety strategies to help maximize fun and minimize liability is increasingly important.

Farmers who invite visitors onto their farms need to ensure the safety and health of their visitors, as well as their workers and family.

Agritourism Health and Safety Guidelines for Children, which were developed by the National Children's Center for Rural and Agricultural Health and Safety, give farm owners the information necessary to reduce the risk of illness and injuries to children visiting their operations. These resources address specific agritourism activities, as well as topics pertinent to all operations.



# AGRITOURISM FACTS



Over 70 million people visit farms each year<sup>1</sup>

Almost 24 million of these farm visitors are children<sup>1</sup>



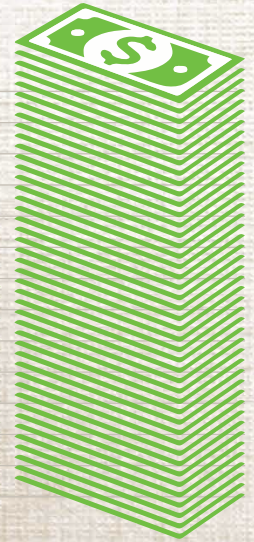
= In the revenue generated by farms offering agritourism from 2002-2017 in the U.S.<sup>2</sup>

\$950  
MILLION



Annual revenue is earned thru on-farm recreational services<sup>3</sup>

\$2.8  
BILLION



Value of fresh, edible agricultural products are sold directly to consumers annually<sup>4</sup>

## INTEGRATING SAFETY

Introducing a website for agritourism operations:  
Integrating Safety into Agritourism.  
This website contains:

- Walkthroughs to educate owners and managers about safety issues
- Checklists to help identify safety concerns
- Resources to help address these issues



For more information, visit [www.safeagritourism.org](http://www.safeagritourism.org)



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References:

<sup>1</sup>Childhood Agricultural Injury Survey (CAIS) Results. Available at: <https://www.cdc.gov/niosh/topics/childdag/cais/demotables.html>

<sup>2</sup>2017 Census of Agriculture, retrieved from [https://www.ers.usda.gov/webdocs/charts/95282/november19\\_feature\\_whitt\\_fig01-01.png?v=6771.5](https://www.ers.usda.gov/webdocs/charts/95282/november19_feature_whitt_fig01-01.png?v=6771.5)

<sup>3</sup>2017 Census of Agriculture, retrieved from [https://www.nass.usda.gov/Publications/AgCensus/2017/Full\\_Report/Volume\\_1\\_Chapter\\_1\\_US/st99\\_1\\_0007\\_0008.pdf](https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1_Chapter_1_US/st99_1_0007_0008.pdf)

<sup>4</sup>2017 Census of Agriculture, retrieved from [https://www.nass.usda.gov/Publications/AgCensus/2017/Full\\_Report/Volume\\_1\\_Chapter\\_1\\_US/st99\\_1\\_0002\\_0002.pdf](https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1_Chapter_1_US/st99_1_0002_0002.pdf)