

FENCES FOR SAFE PLAY ON FARMS

PHOTO SELECTION GUIDE

Photos are important pieces of any good outreach campaign. Photos can help your audience understand that the information you are presenting applies to them. They also show correct behavior, which means that you need to know both your audience and the message that you want to send before choosing or shooting photos.

These guidelines were developed to match the Fences for Safe Play on Farms toolkit theme: a fenced-in play area keeps children safer by physically separating them from hazards on the farm. The text in the "Toolkit Messages" box shows the message points included in the toolkit. Please contact Prevent Child Injury (info@preventchildinjury.org) with any questions.

To view the toolkit, visit www.preventchildinjury.org/toolkits/farm-fence-safe-play.

USE PHOTOS THAT SHOW:

- **Safe play areas that meet all of the guidelines in the Toolkit Messages box to the right**
- Children playing on a farm in a separate safe play area that is away from the worksite and any farm animals
- Children doing age-appropriate chores and activities
- Children with appropriate supervision
- Children on age-appropriate playground equipment

DO NOT USE PHOTOS THAT SHOW:

- Safe play areas that do not meet all of the guidelines in the Toolkit Messages box to the right
- Children climbing on the fence
- Children playing in unsafe ways
- Children playing without appropriate supervision
- A fence serving as both an animal confinement and safe play area boundary

TOOLKIT MESSAGES

Keep them in

Build a fence that is at least four feet high and can't be easily climbed.

Close the gate

Install a gate that closes and latches automatically and that young children cannot open.

Dry land only

Do not enclose pools, ponds, or any type of water (manmade or natural) inside the fenced-in play area.

Make it fun...

Make the area inside the fence fun to play in so children want to be there. Put in swingsets, sandboxes, spaces for tag and kicking around a ball, or other activities children enjoy.

But make it safe

There's no point in a fence if the play area inside is just as dangerous as the area outside the fence. Protect against other ways your child could be injured in the play area such as falls, burns, and poisonings.

A fence is only one piece of an overall safety strategy for the farm. To learn what else you should be looking for in your photos when it comes to the hazards on the farm, visit:

www.preventchildinjury.org/toolkits/farm-fence-safe-play.

