

WHY INJURY PREVENTION MATTERS

- Unintentional injury leads to more death and disability for children ages 1-19 years in the United States than any other cause.
 - 40% of all deaths in this age group are due to injury. **That's one child every hour.**
- By applying what we know about disease prevention to child injury, we can keep more children safe and healthy.
- Injury is the top cause of medical spending for children—about \$87 billion every year.
 - There are fewer resources and a smaller amount of funding for injury research and prevention than for other, less common causes of death.

Predictable

Injuries are not random. Research shows us how and when injuries happen and who is at risk.

Preventable

Because injuries are predictable, we can keep children safe by making changes to

- · our behavior
- our surroundings
- · product design
- · laws and policies

Personal

We don't have to wait for a new drug or medical device to prevent injuries. Each of us has the power to reduce the risk of injury to a child today.

To learn more about child injury prevention, visit Protect the Ones You Love at www.cdc.gov/safechild.